

62K

Audience responses

Booking
NOW for
events

Only
17%

of respondents are
booking for events

Returning
to events

67%

would consider attending
events if venues re-opened
with social distancing

Safety &
Comfort



Covid-safe 'kite mark'
Households seated together
Limited numbers
Seat spacing



Masks for audiences
Unallocated seating
Restricted facilities

Digital
Culture

83%

interested in culture online

>1/2
would pay for it

Outdoor
Culture

94%

Are interested in culture
outdoors

>3/4
would pay for it

Economic
Viability

81%

Concern for survival of
cultural organisations

Audiences expect to
spend 4% more on
culture

232

Organisations

Half
of those booking are for events
from NOVEMBER

70%
would not consider booking for
events for **at least 3 months**

Appendix 2: Participating Organisations

England	Ipswich Regent Theatre	Strode Theatre	YMCA Theatre Scarborough
a space arts	Jacksons Lane	Sunderland Culture Arts Centre	York Concerts
ADC Theatre	Jersey Arts Centre	Washington	
Alnwick Playhouse	Jumped Up Theatre	Take Art	
AMATA, Falmouth University	Junction Goole	Tetbury Music Festival	Scotland
Arts In Rural Gloucestershire	Kenton Theatre	Tete a Tete Productions	Aberdeen Performing Arts
Artsadmin	Kings Theatre Portsmouth	The Albany	Ayr Gaiety Partnership
artsdepot	Kirkgate Arts	The Albany Theatre	Byre Theatre
Artsreach	Kneehigh	The Apex	Cranleigh Arts
Assembly Hall	Lakeside Arts, Uni of Nott.	The Atkinson	Edinburgh Festival Fringe
Attenborough Centre for the	Leeds Playhouse	The Brewhouse Theatre & Arts	Edinburgh International
Creative Arts	Lichfield Garrick Theatre	Centre	Festival
b-side CIC	Lighthouse, Poole's Centre for	The Bridgewater Hall	Hanger Farm Arts Centre
Barbican Centre	the Arts	The Core Theatre Solihull	Live Life Aberdeenshire
Bath Box Office	Lincoln Arts Trust Limited	The Corn Hall, Diss	Lyth Arts Centre LTD
Bath Festivals	Little Angel Theatre	The Courtyard	Pavilion Theatre Glasgow
Birmingham Contemporary	London Musical Theatre	The Crescent Theatre	Scottish Chamber Orchestra
Music Group	Orchestra	The Factory of Creativity (Hope	Scottish Ensemble
Birmingham Literature Festival	London Philharmonic	Mill Theatre)	Scottish Opera
Blackheath Halls	Orchestra	The Fisher Theatre	Scottish Society of Playwrights
Bournemouth Symphony	London Symphony Orchestra	The Forum	SEALL
Orchestra	Louth Riverhead Theatre	the forum theatre Barrow-in-	the Barn
Bradford Theatres	Manchester Camerata	Furness, Cumbria	The Brunton
Brighton Dome and Brighton	Manchester International	The Guildhall Trust	The Swallow Theatre
Festival	Marina Theatre, Lowestoft	The Hallé	The Touring Network
Bristol Cultural Development	Mayflower Theatre	The HandleBards	Traverse Theatre
Partnership	MGSO4 Epsom & Ewell Arts	The Headgate Theatre	Tron Theatre
Bristol Old Vic	Festival	The Horton	Universal Hall Promotions
Britten Pears Arts	Middlesbrough Theatre	The Lamproom Theatre	Usher Hall
Britten Sinfonia	Middlesbrough Town Hall	The Lord Chamberlain's Men	
Calstock Arts	Midlands Arts Centre	The Lowry	Wales
Camberley Theatre	Minack Theatre	The Maddermarket Theatre	Borog Theatre Abergavenny
Cambridge Music Festival	Miracle Theatre	The Maltings	Canolfan Ucheldre Centre
Carn to Cove	Nevill Holt Opera	The Manchester Lit & Phil	Canolfan y Celfyddydau
Cast	New Vic Theatre	The Met	Aberystwyth Arts Centre
Castleford Phoenix Theatre	New Writing North	The North Wall	Carnegie House
CBSO	Newcastle Theatre Royal	The Old Market	Grand Pavilion, Porthcawl
Cheshire Rural Touring Arts	Nonsuch Studios	The Old Vic	Hijinx
Chichester Festival Theatre	Northern Stage	The Place	Memo Arts Centre
Chipping Norton Theatre	Norwich Puppet Theatre	The Point, Eastleigh & The	New Theatre Cardiff
Cornerstone	Nottingham Playhouse	Berry Theatre	NoFit State Circus
Cornish Riviera Box Office	Octagon Theatre Bolton	The Princess Theatre and Arts	Pontardawe Arts Centre
Criterion Theatre	Oldham Coliseum Theatre	Centre	Royal Welsh College of Music
Dash Arts	Opera North	The Rose Theatre	& Drama
De Montfort Hall	Orchestra of the Swan	The Royal Shakespeare	Swansea Grand Theatre
Derby LIVE	Oxford Playhouse	Company	Taliesin Arts Centre
Eastern Angles Theatre Co.	Painswick Music Society	The Sixteen Ltd	The Gwyn Hall Theatre
Ellipsis Entertainment Ltd	Paraorchestra	The Stoller Hall	Theatr Clwyd
EM Forster Theatre Tonbridge	Penlee Park Open Air Theatre	The Wardrobe Theatre	Torch Theatre
School	Peoples Theatre	The Watermill Theatre	Venue Cymru
Empire Consett	Philharmonia Orchestra	The Woodville	Welsh National Opera
English National Opera	Pocklington Arts Centre	Theatre Royal & Royal Concert	Scottish Opera
English Touring Opera	Poplar Union	Hall Nottingham	Taliesin Arts Centre
Ex Cathedral	Queen's Hall Arts, Hexham	Theatre Royal Bury St Edmunds	The Brunton
Farnham Maltings	Red Ladder Theatre Company	Theatre Royal Plymouth	The Byre Theatre
Gala Theatre and Cinema	Ribble Valley International	Theatre Royal Stratford East	The Gaiety Theatre
Grand Theatre	Piano Week	Theatre Royal Wakefield	Traverse Theatre
Guildford Shakespeare	Rotherham Theatres	Theatre Royal Winchester (Play	Tron Theatre
Company Trust Ltd	Royal Albert Hall	to the Crowd)	Universal Hall Promotions
Guildhall Arts Centre	Royal Liverpool Philharmonic	Theatre Severn	
Guildhall School of Music &	Royal Opera House	Three Choirs Festival	
Drama	Sadler's Wells	Trinity Orchestra	
Gulbenkian	Science Gallery London	Turner Sims Southampton	
Hall For Cornwall	Slapstick Festival	UCL Culture	
Harlow Playhouse	Southbank Centre	Victoria Theatre Halifax	
Haverhill Arts Centre	Spot On Lancashire	Villages in Action	
Hertford Theatre	St John's Smith Square	What Next? East London	
Hexham Book Festival	St Martin-in-the-Fields	Wigmore Hall	
HOME	Stamford Arts Centre	WildWorks	
Hull Theatres	Stephen Joseph Theatre	Wiltshire Creative	
Hull Truck Theatre		Wokingham Music Club	